

Customer Markets

FSH Serves five distinct markets. These segments have unique needs. Our business offers multimedia products for each customer group.

Connectivity for UnWired customers is a key tenet of the FSH value proposition



MARKET DEFINITION

Urban consumers that are selective about how they spend money on technology. Many segments of this market group prefer pay per use transactions. The segment ranges from your urban professionals to city dwellers. Typically, these customers are found in very high population densities.

Product Suite

- Wireless Broadband Access
- Wireless VoIP
- Public Voice Service
- ATM Services
- Content Services

The UrbanTech segment is an ideal representation of UnWired customers. In many cases, these customers may live or work within the proximity of multiple providers; however, they do not have a permanent service.